

## **Historic, Archive Document**

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## Progressive Everbearing Strawberry

This standard Everbearing variety succeeds in all parts of the country. Plants set in your garden this spring commence ripening berries about 60 days later and continue fruiting heavily until stopped by severe cold weather in late fall.

The Progressive berries are of medium to large size, of beautiful dark red color and have a flavor far ahead of Dunlap and other once-a-year fruiting varieties. We have been growing the Progressive for ten years and by careful selection we have developed an extra strong fruiting strain that runs uniform and absolutely true to type. Our plants being grown here in the "Blizzard Belt" of Northern Iowa are hardy and full of fruiting vigor.

Big money is made growing this variety for market. Note our low prices which include delivery to your town.

Per doz. plants postpaid	\$0.50
Per 25 plants, postpaid	.80
Per 50 plants, postpaid	1.25
Per 100 plants, postpaid	2.25
Per 300 plants, postpaid	6.00
Per 1,000 plants, express collect	15.00



If you want to try a Rod Square Bed of Progressive plants to compare with a Rod Square Bed of Number 999 Giants, we will send you 9 1-6 dozen Progressive plants postpaid for \$2.40.

## St. Regis Everbearing Raspberry

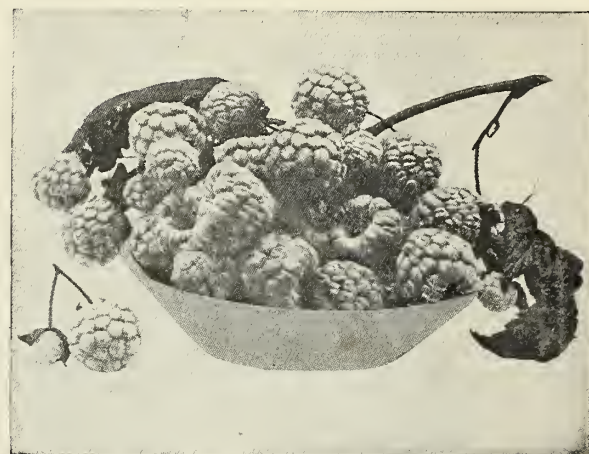
This remarkable variety bears a big crop of berries at the regular raspberry season and then another crop in the fall, coming on the tips of the new growth. It is nothing unusual to count from 100 to 150 berries and buds on a single stalk in September and October.

We find this variety hardy here in the "BLIZZARD BELT" of Northern Iowa and it does not need any sort of winter protection. Plants set in the spring will usually bear quite a crop of berries in the fall of the same year. To obtain the largest possible crop of fall berries it is a good plan to pinch back the tips of new growth so as to make the stalks branch as much as possible, thereby having more heads for fall fruiting.

The berries are of good size, fine color and of excellent flavor.

Prices for strong plants of St. Regis are as follows:

Per dozen, postpaid	\$1.25
Per 50 bushes, postpaid	4.50
Per 100 bushes by express or freight	8.00
Per 250 bushes by express or freight	15.00
Per 500 bushes by express or freight	25.00
Per 1,000 bushes by express or freight	40.00



A dish of St. Regis Everbearing Red Raspberries.

### "Plants Looking Fine"

Pocahontas, Ark.  
The beautiful strawberry plants sent me arrived and are looking fine. Thank you very much.—MRS. MARY AUSTIN.

### "Plants Were Best He Ever Had"

Please send me prices of your strawberry plants, all kinds. I purchased some plants from you two years ago and they were the best I ever had.—GLEN STEWART, Roxabel, Ohio.

# Gardner's Garden Experience

*A Help Toward More and Better Gardens*

Vol. II. From The Gardner Nursery Co., Osage, Iowa No. 2

## Breeding the New Everbearing Strawberries

BY CHARLES F. GARDNER

To my friends, one and all, I extend GREETINGS and a hearty handshake across the miles.

I wish to particularly thank those of you who have been of so much assistance in helping to get more people acquainted with our new Everbearing Strawberries.

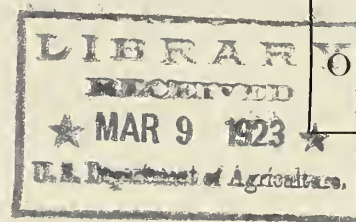
It is surprising, take it the country over, how few people there are that really know anything about this new race of fruit, saying nothing about their not having the pleasure of growing the delicious berries in their gardens and having them to serve on their tables all through the summer and fall months.

1921 is my 12th year at work breeding this new race of fruit. The photo shown here shows me in my 78th year in active work examining the berries grown by crossing my new Number 999

(Continued in Panel Below)



My hand is on the Number 999 Giant Plant. Dr. Burrill is on the other side of the little stake.



1c. Paid

Osage, Iowa  
Permit No. 1

*Charles F. Gardner*  
*Washington*  
*D. C.*  
*1825 N. Capitol St.*





Here I am picking big, ripe Number 999 Giant Strawberries just 60 days after plants were set. You can do the same. Plants set May 25th; photo taken July 25th.

I INVITE YOU to join our  
EVERBEARING Strawberry  
SHORTCAKE CLUB.

OSAGE, IOWA  
Season  
1921.

Dear Friend:

As President of our Company and the originator of the new NUMBER 999 GIANT Everbearing Strawberry, I extend to you a hearty invitation to join our Strawberry Shortcake Club.

Our spring planting season is now open and extends to latter part of May, and if you would like to have strawberry shortcakes, made with big, red, deliciously flavored berries, all through the summer and fall of this very year—if you would like to grow bushels of berries, measuring up to as large as 5-1/2 inches and with a wonderful fragrance and flavor, blending the sweetness and luscious juiciness of the best commercial strawberries you ever tasted all stirred and mixed up with that delightful wild strawberry flavor—then read on.

We are planning to spend thousands of dollars in advertising this new variety in such papers as Farm Journal, Successful Farming, Farmers Wife, Country Gentleman, etc. To supplement this advertising we are organizing this Strawberry Shortcake Club and will place a number of Rod Square Beds of Number 999 Giant Plants in various parts of the country this spring so that people can see for themselves the big loads of berries the plants will bear. And right here is where an extra profit comes in for you, for many persons who see a bed of these plants fruiting, will become interested and will want a bed for themselves, and for every new Club Member that you secure for us, we will pay you a commission of \$2.00 in cash or trade as you prefer. We do not ask that you solicit orders or act as agent, but to simply pass out invitation letters to parties who want to grow the berries.

But before we go farther, please notice the life size photo of box of Number 999 Giant berries on other side of this sheet. From this true to life picture you can get a good idea of the great beauty of the berries. Then read how the best ten Rod Square Beds actually averaged 186 pint boxes of berries the same year plants were set, as told under the heading "Contest Winners."

Now the object of this letter is to tell you about our new Strawberry Shortcake Club and to invite you to become a CHARTER MEMBER, so that if you wish to help us in introducing this grand new berry in your neighborhood, you can easily get the cost of your own bed back and some extra spending money besides.

Our Strawberry Shortcake Club Offer is like this. A Rod Square Bed will take just 9-1/6 dozen plants when set 18 x 20 inches apart. At our regular selling price, these plants would figure to \$22.00. As a Charter Member of our Shortcake Club we offer you the entire 9-1/6 dozen plants, delivered to your door, safe arrival guaranteed, for just an even ten dollar bill. Then if at any time during the next year you will invite some other influential persons in your neighborhood to join the club and each take a Rod Square Bed of plants the same as yours, we will allow you a commission of \$2.00 for each new member you secure. So you see if you get five new club members you will get your money back and your own bed will not have cost you a cent. The new members in turn will have the same opportunity to secure other new club members and secure for themselves the same rate of commission, if they desire to do so.

YOU NEED SEND NO MONEY with acceptance coupon, unless you wish, as the \$10.00 for the Rod Square Bed of plants can be paid to the carrier when the shipment arrives in good condition.

TIME OF SHIPMENT. This offer is made for shipment any time you wish from now on up to latter part of May. These Number 999 Giant Everbearing plants when set in your garden this spring will commence fruiting heavily about 60 days later and continue all through the summer and fall months until stopped by severe freezing weather. The early frosts that kill tomatoes, etc., do not stop their fruiting. Directions for planting, care, etc., go with each Rod Square Bed so that no matter how little experience you may have had with strawberries in the past you can easily make a success with these plants.

FERTILIZER. Care must be taken not to use regular commercial fertilizers to excess, as they are liable to burn the plants and do more harm than good. Our BOB'S "DOUBLE CROP" Phosphate Plant Food is extra good for strawberries. It is designed to use with the plants when setting and if used as directed it will not burn them, but will help to keep away the grubs and insects and the food will greatly increase the growth of the plants and the yield of big fat berries. If you want to use it with the plants we will send you enough for use with the Rod Square Bed for \$1.00 additional, if ordered to be mailed with the plants.

To further add to the interest in caring for the plants, we will agree to pay you \$100.00 if your Rod Square Bed makes the best record during the first two years after planting, or \$50.00 if you come in second best.

Our stock of NUMBER 999 GIANT plants that we have reserved for Shortcake Club offer is limited and we should know right away if you want to come in with us. So please let us have your decision and if you want plenty of the best strawberries you ever ate, all through the summer and fall months of this very year, then start the ACCEPTANCE COUPON back to us right away. Awaiting your decision with interest, I am,

Yours for more shortcakes,

CHARLES F. GARDNER, President,  
The Gardner Nursery Company.

.....Cut here.....

STRAWBERRY SHORTCAKE CLUB ACCEPTANCE COUPON No. 26

CHARLES F. GARDNER, President.

I will accept your invitation to join the Strawberry Shortcake Club and you may send me the 9-1/6 dozen plants of your new Number 999 Giant Everbearing Strawberry. I will pay the cash payment of \$10.00 on arrival of the plants in good condition about.....

I join the CLUB with the understanding that you are to allow a commission of \$2.00 for each O. K. new member that I may secure for you during the next year. I will set the plants and care for them as suggested and report as nearly as I can as to quantity of berries picked, which will also make me eligible to compete for the \$150.00 offered in prizes for best yield.

Name..... P. O. .... State.....  
Box Number or R. F. D. ....

SPECIAL GIFT. Send us your acceptance of above offer at once and put an X in line below and as a special reward for your promptness we will send you by next mail one each of Ding's famous Roosevelt and Buffalo Bill Memorial Cartoons, such as Art Stores would sell at 25 cents each.

(Put an X here..... if you want the Memorial Cartoons.)  
(Put an X here..... if you want the Club Invitation Blanks.)  
(Put an X here..... if you want the Plant Food for \$1.00 extra.)

P. S. If you find it impossible to take the whole Rod Square Bed of plants, but would like to try a dozen of the Number 999 Giants we will send them to you at special advertising rate of \$2.00 with plant food for the roots, if you will report to us as to how they fruit with you. Just write your address on this postscript, pin a two dollar bill or your check to same and we will understand that you want only the dozen plants.

Name..... P. O. .... R. F. D. .... State.....

PLENTY OF TIME TO ORDER. OUR SHIPPING SEASON EXTENDS TO THE LATTER PART OF MAY

#### Once a Year Fruiting Strawberry Plants

From the long, long list of the common strawberry plants we have selected only six of the very best running from early to late. Our plants are carefully grown and are strong, well rooted and full of healthy and budding vigor. We ship them in the same way order is shipped and know that in each case we are to have the plants reach you in good growing condition.



Mr. B. Dodge and C. E. Gardner taken in the prize-winning Rod Square Bed of Number 999 Giants. It was a sight to behold the great bunches of big red berries and on the same plants that had already won the \$100.00 prize the year before.

We can plant 15 to the bunch as we find they pack and carry much better than when tied 25 plants to the bunch. If kept these long lasting outside and they open up fresh and juicy and ready to go right to growing when they reach you. Our prices are low considering the quality and service in office, home and 100 prices possible. 1000 orders go by express collect.

#### Varieties

PREMIER.—Male, early. This grand early variety will be sure to please you as the great big berries begin to ripen early in the season at the time southern berries are still at the state of a high price. This big berry, big fruit, also runs out early and fills the boxes quickly. Plant 1000 plants with splendid cool system. Dozen 300, \$1.50; 1,000 \$15.00.

SINATOR DUNLAP.—Male, mid-season. This variety needs no description as it is so well known and grown in so many parts of the country. Many people will plant no other kind. Dozen 250, \$1.50; 1,000 \$15.00.

DILL, HUIRIL.—Male, mid-season. This fine new berry is a cross between the Dunlap and Senator and has been called the "MILLION DOLLAR" berry on account of its great money making qualities. Impense great big berries, beautiful color, mostly red and firm, making a splendid shipper. Flavor and quality all that you can ask for and all in all a variety of great merit and one that will be sure to please you for it grows and bears in your place. Dozen 400, \$10.00; 1,000 \$100.00.

GIBSON.—Male, mid-season. Another new variety of great merit and a good running mate for the "MILLION DOLLAR". They bear berries and buds up side down to the very last picking. Dark rich red color extends all through the berries. An excellent berry for market or home use. Plant strong runners with deep heavy root system. An excellent variety for running as berries stay white and also keep their rich red color. They will please you. Dozen 400, \$10.00; 1,000 \$100.00.

KELLOGG'S BIG LATE.—Late, female. A fine new berry. Plant a tall rank runner with deep root system. Fruit comes in the berries and buds. Berries extra large and a splendid seller in markets. Dozen 400, \$10.00; 1,000 \$100.00.

ALYONA.—Male, late. A good variety for Kellogg's Big Late that needs a male variety set with it to insure fruiting. A fine big berry and a good shipper. Dozen 300, \$10.00; 1,000 \$100.00.



GIBSON



This photo shows a Square Rod Bed of No. 999 Giant plants set April 30, on grounds of Mr. M. E. Brooks, 510 South St., Dubuque, Iowa. On Sept. 21st, a little over four months later, Mr. Brooks had picked 18 plants of berries and on that day made a count of the green berries on the plants, not counting the blossoms or buds, and found a total of 4,851 berries in no more than a little more than 40 plants. He reports picking as many as 17 nice berries from one plant in a time.

#### "Our Number 999 Are Nice Big Thrifty Plants"

Kirkland, Wash.  
I received the No. 999 Giant Plants all O. K. I thank you for such nice big, thrifty plants and they came so well put up. They were damp and fresh and the best plants I ever received. J. P. LEAR.

#### "Well Pleased with the Fruit from Our Trees"

Reinerville, Ohio.  
Please send catalogue of your fruit trees and berries.  
The trees I bought from you some years ago are bearing and all are well pleased with the fruit.  
Mrs. Ada D. Carpenter.

#### "250 Pints from Rod Square Bed"

Black River Falls, Wis.  
I set my plants June 8th and up to Oct. 14th I picked 250 pints—much I sold for \$31.75. I used Bob's "Double Crop" Plant Food which helped fine. The berries were so large.  
Mrs. Hans Henningson.

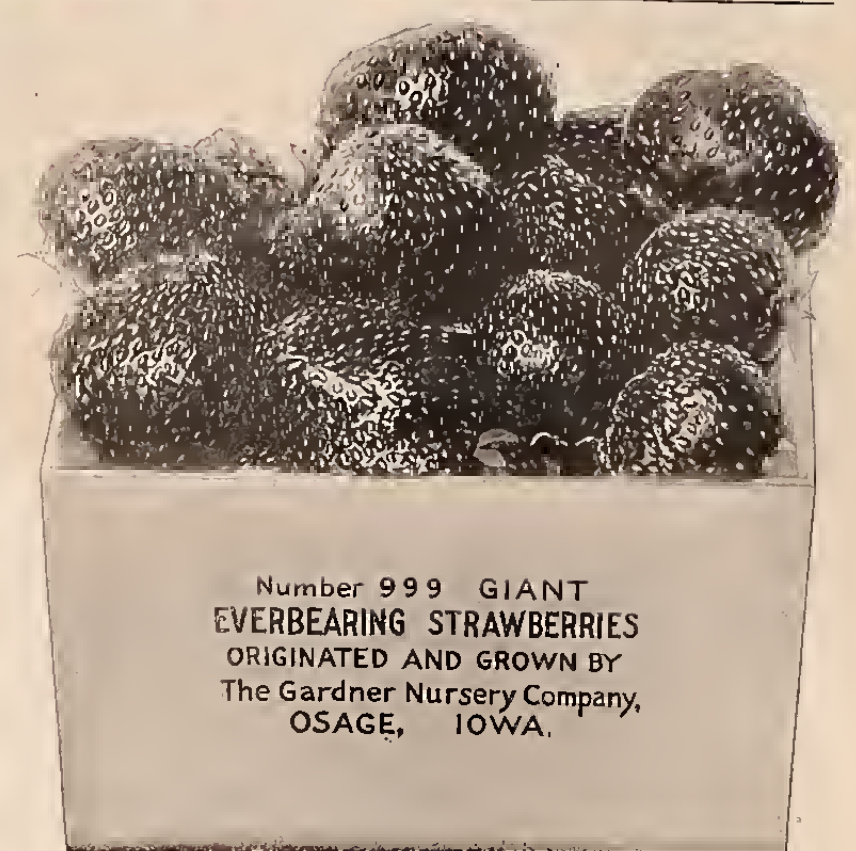
#### "999 Berries Larger Than the Superb"

Cleveland, Ohio.  
[2119 Archard Ave.  
In the fall of 1919 you sent me a dozen Number 999 Giant Everbearing Strawberry Plants. I transplanted them the following spring and they made a wonderful growth, putting out many runners. The fruit is large, surpassing the Superb variety.  
Wesley Thompson.

Plenty of time to order. Our shipping season extends to the latter part of May.



Photo taken Sept. 7th, of our field of Number 999 Giant Everbearing Strawberries. Charles F. Gardner is standing at extreme left of the picture; W. L. Gardner, the 40th Prince of Wales, is in the center and Bob is at the right, with Major in center and C. E. Gardner about two rods to the front taking the picture.



Number 999 GIANT  
EVERBEARING STRAWBERRIES  
ORIGINATED AND GROWN BY  
The Gardner Nursery Company,  
OSAGE, IOWA.

#### Some Hints on Planting and Care of Everbearing Strawberries

There is no mystery about these new everbearing plants and it is just as natural for them to grow and bear all summer and fall as it is for the common varieties not to do so. The plants are set and cared for the same as the ordinary spring varieties, except that you start picking berries in July from spring set beds, instead of waiting until the next year. They are successfully grown by the Hill System or in MATTED ROWS. For the largest yield of big berries use the Hill System best and especially as the plants are limited in size. For instance a rod square bed with plants set 18 inches apart in four rows with rows 20 inches apart will take just 140 plants. Pick off all blossoms as they appear for the first six weeks and then cut off all runners as they appear. This causes the mother plant to throw up new crowns, which means more fruit stems and more and more berries. On a Rod Square bed we advise letting runners grow around the outside of the rod square and so to grow four rods of new runner plants, which should be dug and used to fill in vacancies or weak plants and to set out new beds. A good way to set a new bed every spring and then let the old bed be as long as it is profitable, which will be from two to six years, depending on the variety and other conditions. By using the matted row method, you are sure of having an abundance of fine, big berries.

The MATTED ROW system is where the plants are set 2 1/2 feet apart in row and with four foot feet apart end the runners left to grow and make a matted row. This system of growing is good for the first year and all right for the next year's first early crop, but after that the plants get so thick that they crowd each other out, like weeds, and the berries get small and scattering. A new bed must be set every spring in home plenty of fruit if you use the matted row method of culture, and the old bed dug up in summer or fall of second year.

Everbearing strawberries need a winter protection the same as ordinary strawberries. We like a mulch of clean straw 2-3 layers and do not put it on too thick. Two inches deep will do the plants is enough, with a thicker covering in between 2 years. Remove this mulch to spring or pull it into the alley road leaving for summer mulch.

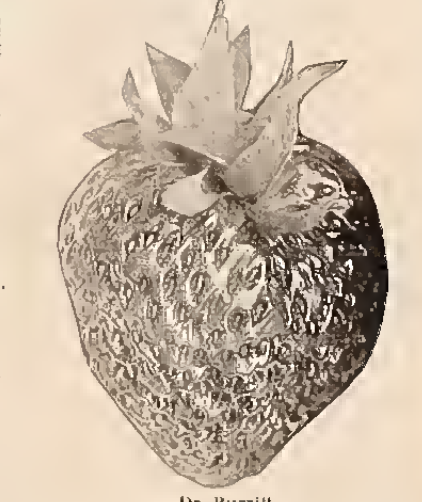
#### PICKING AND MARKETING

In our own fields we pick the berries in the fresh, weather permitting. We market the early crop in quart boxes and the summer and fall berries in pints, as the berries ship better and sell better in the smaller boxes. In the early days of everbearing strawberries some skeptics said that people would not buy strawberries out of season, but we have found that they have been doing very nicely even during the dry spell we had when all other Everbearers quit entirely, and they always had nice big berries with an excellent flavor.

JOHN L. KIRCHACKER.

The 999 Strawberry Plants received from you last fall are doing nicely and for Everbearers stand in a class by themselves. Have not kept accurate record of picking up to date, but they have been doing very nicely even during the dry spell we had when all other Everbearers quit entirely, and they always had nice big berries with an excellent flavor.

JOHN L. KIRCHACKER.



Dr. Burritt

#### "116 Quarts from Rod Square Bed"

Thief River Falls, Minn.  
I got 116 quarts of berries from my Rod Square Bed of Number 999 Everbearing Strawberry Plants. The people here never saw anything like it. They are asking me where I got my plants and you are apt to get more orders from here.  
H. A. YESLOW.

#### "Plants Arrived in Good Condition in Far-away Washington"

Payallup, Wash.  
The strawberry plants arrived in good condition today. Thanks for promptness. J. W. FOSTER.

Remember that no matter how far your season may be advanced, our dormant method keeps "blizzard" frost, freeze, blight, etc., may be safely shipped and planted to latter part of May.

#### No. 999 Giant Everbearing Strawberry

did not just happen, but is the result of my years of work in breeding this wonderful new race of summer and fall bearing fruit. During these years I have made many thousands of crosses between different varieties, saved the seeds from the berries, and probably have grown over a million hybrid seedlings, altogether. You know each strawberry seed will grow a brand new variety with no two just alike, just as all people are different. The little plants take after the parent plants more or less and the job is to watch them as they grow and fruit, and select the ones that are an improvement.

Number 999 Giant is a strong, vigorous plant; with clean, bright leaves of a peculiar bluish-green tinge, which color I have found to be a great heat



Photo taken Sept. 21st, shows Rod Square Bed of Mr. Robert Hildon, Woodville, R. No. 1, Wash. Mr. Hildon says: "I found the No. 999 Giants very excellent both in quality and quantity, of magnificent size and fine white strawberry flavor. Just as you recommended them to me."

and rest easier. Our fields of Number 999 Giants stay bright and clean all through the hot, dry spells when other varieties will rust and burn. It is also a splendid plant maker, covering the ground in a single season when set 2 1/2 x 4 feet. The root system grows deep into the ground, reaching from 12 to 15 inches and so gets into the moist, damp soil, even during a very dry time.

But after all these good points, it is the size, color and flavor of the berry that is most wonderful. Think of it, great big delicious berries with a flavor and a fragrance different from anything you ever tasted. As you bite into one of the big fellows, you can shut your eyes and easily imagine you are eating a new fruit, loaded with a strong, sweet wild strawberry flavor. When fully ripe they require but little sugar for table use.

Talk about your shortcake; here is where Number 999 Giant shines, and think of it, from plants set out in the spring you can have fine berries for shortcakes and other table use all through the summer and fall of same year, beginning picking about the middle of July and continuing up to severe freezing weather in fall. And it does not take a big lot of ground either. You can grow a large amount of berries on a rod square of ground by the Hill System as is proved by the results of our Rod Square Bed Contest of last year, where the best ten beds averaged 186 pint boxes of big, luscious strawberries in the square rod, the same year that plants were set.



Mr. and Mrs. B. Dodge and little girl, taken in their Rod Square Bed of Number 999 Giant Everbearing Strawberry. Photo taken the next season after the bed had won the \$100.00 prize for yielding 277 pints of berries. The same plants are again loaded with great big delicious berries.

Prices for Number 999 Giant Everbearing Strawberry Plants, postage or express charges prepaid:  
Dozen.....\$ 5.00  
25 plants.....7.50  
50 plants.....12.00  
100 plants.....20.00  
1000 plants, Express Collect.....150.00

#### Contest Winners

Below are the winners of PRIZE CONTEST as in which could grow the most berries from a Rod Square Bed of Number 999 Giant Everbearing Plants during the same season plants were set.

	Pints Picked
\$100.00 to B. Dodge, Orchard, Iowa	277
\$50.00 to Sam Lee York, Thompsonville, N. C.	211
\$25.00 to Paul Woske, R. F. D. No. 1, Box 131, Universal, Miss.	221
\$100 to W. H. Burton, Iles, 3 Minn.	230
\$100 to G. W. Huns, Gainsville, Ga.	191
\$50 to D. W. Weaver, R. F. D. No. 1, Box 31, Elkhart, Ind.	169
\$50 to J. E. Lono-moue, 244 E. Church Street, Orville, Oregon	169
\$50 to H. H. Harrison, R. F. D. No. 3, Black River Falls, Wisconsin	110
\$50 to W. F. Fraser, Alexandria, Calif.	125
\$50 to Mrs. Wm. Chubb, Park Rapids, Minn.	127

Extra awards of \$10.00 each went to Mr. M. E. Brooks, 510 South Street, Dubuque, Iowa; and Mr. Paul Woske, R. F. D. No. 1, Box 131, Universal, Mass., for submitting the best photographs of Rod Square Beds. Also \$10.00 to Mr. Brooks for making the most accurate report, which we wish to print in a large issue of GARDEN EXPERIMENTALIST.

These Ten Rod Square Records average 186 pints of berries in a square rod of ground or at the rate of 20,760 pints to the acre and if sold at 20 cents a box would make an income of \$4,152.00 from an acre, which would be some record. As soon as plants are more plentiful we will have some full acre tests.

"1920 Crop As Good As That of 1919"

I tended my Rod Square Bed of Number 999 Giant Everbearing Strawberry Plants the same this year as I did last, and while we did not keep accurate account of pickings we say I think we had fuller as many berries as we did last year, and they have been just as nice. We think the 999's are a grand berry.  
Heary Doring.  
Winner of \$100.00 Prize.

The Gardner Nursery Company  
Nurserymen and Seedsmen  
OSAGE, IOWA

Originators of  
NUMBER 999 GIANT  
EVERBEARING  
STRAWBERRY



Growers of  
"BLIZZARD BELT"  
TREES, PLANTS,  
SEEDS, ETC.









H. E. TUTTLE

# High Grade Printing

LETTERHEADS, ENVELOPES  
SOCIETY STATIONERY  
CATALOGUES, CIRCULARS  
ETC.

TO keep our big \$20,000 PRINTING DEPARTMENT going up to its capacity, we can take on some outside jobs and give you fine work, quick service and at a big saving over prices you are now paying. Our Mr.

H. E. TUTTLE has had years of experience in getting out high grade Business, Church and Personal Printing. We have the organization and a first-class equipment to give you this High Grade Printing at a big saving over prices you are now paying.

Estimates promptly given on booklets, circulars, typewriter letters, catalogues, etc. Try us.

## Price List of Printing

The following Prices are Net and include delivery charges by Parcel Post or Express when cash accompanies the order

	250	500	1000
Letterheads, 8½x11, 10-lb. Hammermill Bond.....	\$3.75	\$4.50	\$7.00
Colors: White, Blue, Buff, Goldenrod			
Letterheads, 8½x11, 10-lb. White Flat.....	3.25	4.00	5.50
Noteheads, 5½x8½, 5-lb. Hammermill Bond.....	2.50	3.25	4.25
Colors: White, Blue, Buff, Goldenrod			
Noteheads, 5½x8½, 5-lb. White Flat.....	2.15	2.75	3.75
Envelopes, Size 6¾, Hammermill Bond.....	3.75	4.50	7.00
Colors: Perfectly matching Hammermill Bond Letterheads and Noteheads			
Envelopes, Size 6¾, Best Grade Manila.....	1.75	2.25	3.75
Envelopes, Size 10, Best Grade Manila.....	2.50	3.75	5.50
Photo Posters, 1x1¾, Best Grade Gummed Paper.....		4.95	6.20
Prices on Photo Posters include cost of Electrotone Plate from your photo			
Business Cards, 2¾x4½, Best Grade, white or colors.....	2.00	2.50	3.25
Shipping Tags, Size No. 5, 2¾x4¾.....	1.75	2.25	3.00
Circulars, 3½x6, Heavy Enamelled Book Paper.....	3.00	3.50	4.50
Printed on one side. About 250 words or less			
Circulars, 3½x6, Heavy Enamelled Book Paper.....	5.00	5.75	7.00
Printed on two sides. About 500 words or less			
Circulars, 5x6, Heavy Enamelled Book Paper.....	4.75	5.00	6.25
Printed on one side. About 300 words or less			
Circulars, 5x6, Heavy Enamelled Book Paper.....	6.75	7.25	9.50
Printed on two sides. About 600 words or less. May be made up as a four-page folder, for programmes, announcements, etc.			
Circulars, 6x7, Heavy Enamelled Book Paper.....	5.25	6.25	7.75
Printed on one side. About 450 words or less			
Circulars, 6x7, Heavy Enamelled Book Paper.....	9.25	10.25	12.50
Printed on two sides. About 900 words or less. Can be made up as a four-page folder. Each page would measure 3½x6			
Circulars, 6x9, Heavy Enamelled Book Paper.....	5.50	6.75	8.25
Printed on one side. About 550 words or less			
Circulars, 6x9, Heavy Enamelled Book Paper.....	10.50	12.00	14.00
Printed on two sides. About 1100 words or less			
Circulars, 8x10, Heavy Enamelled Book Paper.....	6.50	7.75	10.25
Printed on one side. About 700 words or less			
Circulars, 8x10, Heavy Enamelled Book Paper.....	11.75	13.50	16.50
Printed on two sides. About 1400 words or less			
Post Cards, printed both sides.....	3.25	4.00	5.50
Souvenir Post Cards, from your photograph.....	Write for prices		
Visiting Cards, cut from Best Grade Wedding Bristol.....	50	100	250
Sizes: 1½x3½, "Mr."; 2x2 5-8, "Miss"; 2x3, "Mrs."; 2 1-8x3½, "Mr. and Mrs."; 2x3½, "Professional."	1.00	1.25	1.75
Wedding Invitations and Announcements.....	Write for prices		
Commencement Invitations and Programmes.....	Write for prices		

The Gardner Nursery Company

PRINTING DEPARTMENT

Osage, Iowa